

# LEIPA Mag plus gloss

LEIPA Mag plus gloss is an addition to the range of lightly coated papers, featuring a high brightness. The brightness and highly calendered surface provide a top-quality printed finish.

## Characteristics

- » High brightness is suitable for high-quality journals and advertising flyers
- » Coated surface- providing ideal and sharp image reproduction

## Key Benefits

- » Blue Angel certified: The demanding environmental certificate from Germany
- » EU-Ecolabel, FSC®-Recycling and PEFC™ certified.

## Typical Applications

- » Flyers
- » Catalogues
- » Brochures
- » Advertising materials

Properties	Unit	Standard	Target Figures								Tolerances
Grammage	g/m <sup>2</sup>	ISO 536	54*	57	60	65	70	80	90	115*	+/- 4%
Brightness	%	ISO 2470	76	76	76	76	78	78	80	80	+/- 4
Opacity	%	DIN 53146	≥ 90	≥ 92	≥ 92	≥ 92	≥ 92	≥ 94	≥ 94	≥ 94	
Gloss	%	ISO 8254-1	≥ 45	≥ 45	≥ 45	≥ 45	≥ 45	≥ 45	≥ 45	≥ 45	
Bulk	cm <sup>3</sup> /g		0,86	0,86	0,86	0,86	0,86	0,88	0,88	0,94	+/- 10%

All values are measured under standard climate condition (23°C, 50% RH). Our measurement devices are included within the CEPI cycle. The given technical values are for information purposes only. LEIPA Georg Leinfelder GmbH reserves the right to change product characteristics in accordance with research and market developments. The paper qualities marked with \* are on demand. Please contact us, if you are interested.

## Prepress

L* a* b* target values	L*	a*	b*
ISO 5631-3 (D50/2°)	90	0	1

## ICC-Profile

PSO LWC Standard (ECI)

Specification valid from January 2024

## Certifications



Are you interested? Please contact us.

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